



FACT SHEET

www.SlingshotPDG.com

Slingshot Product Development Group is a vertically integrated product design, manufacturing, and commercialization firm. Founded in 2001, Slingshot PDG introduced a more holistic approach to innovating and launching products based on three core values:

Passion: Product development is more than an occupation to us.

Professionalism: We are committed to leading our industry in expertise and good business tactics.

Entrepreneurship: We are fervent about growing revenue for our clients, our partners, and our business.

PEOPLE

Our team consists of 40+ product development professionals with core expertise in the fields of:

Industrial Design
Mechanical Engineering
Electrical Engineering
Innovation Strategy
Manufacturing Coordination
Bioengineering
Biological Sciences
Chemistry
Computer Science
Design Architecture
Electronics
Ergonomics
Graphic Design
Ideation
Market Research
Materials Science
Plastics and Metal Design
Product Line Launches
Prototyping
Software Development
Sustainability
Total Program Management

LEADERSHIP

Sam Zaidspiner
Founder and Chief Executive Officer, Rensselaer Polytechnic Institute

George Hatzilias
Co-Founder and Vice President of Engineering, Georgia Institute of Technology

Noah McNeely
Co-Founder and Vice President of Design, Georgia Institute of Technology

FOCUS AREAS

Including:

Consumer Health & Wellness

- Applicators
- Audiological Devices
- Blood Oxygenators
- Formulation
- Home Wellness
- Purification

Consumer Products

- Category Innovation
- Consumables
- Durable Goods
- Electronics
- Front End Research
- Housewares
- Juvenile Products
- Packaging
- Personal Care
- Product/Brand Alignment
- Regulatory Compliance
- Tools

Medical Devices

- Class I, II, III
- Dental Implants
- FDA and 510K Compliance
- Lancing Systems
- Medical Implants
- Sterile Packaging
- Surgical Tools
- Wound Irrigation

Ruggedized Products

- Analytical Equipment
- Chemical Detection Products
- Firefighter Equipment
- MIL Spec/MIL Standard 810G
- Military Systems
- Police Equipment
- Ingress Protection

Start-Ups and Entrepreneurs

- Market Research
- Marketing Strategy
- Physician Inventors
- Prototyping
- Viability Assessment

LOCATIONS

USA:

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Lawrenceville, GA 30043
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Fax: 678.225.5877

CHINA:

Shanfang Square
Renmin South Road
Shenzhen, China

CLIENTS & BRANDS

Including:

Biolab
Black & Decker
Brawny
Cardinal Health
Charbroil
Clarity
Coca Cola
Conair
Craftsman
Crockpot
Georgia Pacific
Hamilton Beach
Hibiclens
Isonics
KesAir
Kimberly Clark
Lockheed Martin
MECO
Molnlycke Healthcare
NASA
Panoz
Patton
Plantronics
Schick
Snapper
Subway
The Home Depot
Tide
Woolite

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